



# CMR COLLEGE OF ENGINEERING & TECHNOLOGY

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**EK BHARAT SHRESHTHA BHARAT  
CENTRE FOR ENGINEERING EDUCATION RESEARCH &  
CENTRE FOR INNOVATION & ENTREPRENEURSHIP  
MHRD's INSTITUTION INNOVATION CELL**



## **Ek Bharat Shreshtha Bharat Day Celebrations during 13<sup>th</sup>-15<sup>th</sup> August 2019**

Brigadier Ganeshan is an eminent resource of PalleSrujana Foundation, conducted a Workshop on Social innovation and rural development.

Brig PogulaGanesham is an engineering graduate and MBA from Delhi University. He did post graduation in Defence Technical Staff course from DIAT, Pune. A specialist in Armoured Fighting Vehicles served the Indian Army with distinction for over thirty five years including Command of a battalion in Kashmir in thick of counter insurgency operations. He was instrumental in developing a multi-role weapon platform “Windy” for the Army, which was displayed on the Republic Day Parade 2004. He also obtained the patent for this vehicle, which is the first patent of the Indian Army. For his distinguished services, Brig Ganesham was awarded “VishishtSeva Medal (VSM)” by the President of India on the occasion of Republic Day 2005. Brig Ganesham retired from the Army and served Bharat Dynamics Ltd (BDL) as Director (Production) from 2006-9. He is a member of the Advisory Board of ECHS, Telangana, and Andhra Pradesh and also a member of RajyaSainik Board for the state of Telangana.

Participants were told about the basic purpose of using PRA / PLA, which concentrated mainly on improving the ability of participants to carry out a proper and structured need assessment that is critical to offering viable solutions to the villages. The subsequent part of the presentation dealt with the pathway to be followed in order to conduct a PLA exercise successfully. Post this the various tools of the exercise was narrated and majorly focused on social mapping, resource mapping and Venn diagram. Session three involved screening of a documentary of a model

village – Hiware bazar. The story of Hiware bazar as an epitome of rural development and governance arose from the documentary. Participants were asked to record and present their findings in groups of five, each group telling their private observations about the achievement of the village.

